ARE YOU MAKING THE MOST OF YOUR E&P DATA?

LEADING OFFSHORE FIELDS GENERATE 130 TB OF DATA ANNUALLY

- PRODUCTION SEISMIC: 4 TB
- DRILLING (5 GB/well): 50 TB
- WELL INTEGRITY: 85 TB

87% OF OIL AND GAS COMPANIES SAY BIG DATA & ANALYTICS HAVE THE POTENTIAL TO TRANSFORM OPERATING EFFICIENCY THIS YEAR

DATA WHOSE SCALE, VARIETY, SOURCE, CONTEXT, AND COMPLEXITY REQUIRES EMERGING TECHNOLOGY FOR GENERATING INSIGHTS THAT CREATE VALUE FOR ALL STAKEHOLDERS

CIO CONCERN: THE POTENTIAL OF BIG DATA CANNOT BE ACCESSED UNLESS THE RIGHT FOUNDATION IS IN PLACE

THE SINGLE ENTERPRISE PLATFORM FOR E&P

SEARCH & TRANSFER BY:

- AREA
- CURVE TYPE
- KEYWORD

7X FASTER THAN THE COMPETITION

SEARCH ACROSS DATA SETS TO EXPOSE INSIGHTS THAT HELP:

- DRIVE ORGANIC RESERVES REPLACEMENT
- OPTIMIZE RECOVERABLE RESERVES
- INCREASE SHAREHOLDER RETURN
- OPTIMIZE PRODUCTION
- ACCESS THE SWEET SPOTS AND MANAGE INTEGRITY
- REDUCE RISKS & COSTS

1 Halliburton Landmark Analysis
2 DNV GL Analysis, 2016 ©2016 Halliburton. All rights reserved.